

LINK BYNET

Always on

**THE VIVARTE GROUP
USES SUPPORT FROM
LINKBYNET TO MIGRATE TO
THE AWS CLOUD**

4000

Retail point

2400 M€

Turnover

14

Brands

“We took our time to think before opting for the Cloud solution, and we have no regrets about it. The AWS Cloud is the ideal solution for meeting our requirements, particularly in terms of backing up our data and making it secure.”

Arnaud LEVRON,
General Manager Asia Vivarte

vivarte

Business case: **Retail**



The Vivarte Group opted for AMAZLINK, which is based on the Amazon Web Services (AWS) Cloud, managed by Linkbynet, and on the Direct Connect service, which facilitates the network connection from its premises in Hong Kong.

Vivarte, France's leading clothing and footwear retailer, has been in operation for a good 117 years and has more than 4,800 sales outlets worldwide. In 2015, it carried out an audit of its IT platforms. This audit confirmed the need for it to upgrade its IT system so that it could benefit from the best IT practices currently used. The Vivarte Group had on-premise servers, which incurred a high maintenance cost, and presented potential scalability problems and a growing risk of downtime and lost data. It had not devised any backup policy, thus putting the Group's data at great risk. There was also a great deal of shadow IT going on in the Group and it was losing a grip on how its resources were being used. With the prospect of its project for setting up new offices in Hong Kong, the Group decided to review its IT methods and approach. Vivarte wanted to find a hosting solution for its business application that would meet its requirements, particularly in terms of data security and backup. Linkbynet suggested that its customer move to the Cloud, thus connecting Vivarte's infrastructure and network to the AWS Cloud via the Direct Connect solution.

LOWER COSTS AND SIMPLE OPERATION WITH AWS AND LINKBYNET

After a rigorous selection process following an invitation to tender issued by the Vivarte Group, it opted for the FM services provider Linkbynet.

Linkbynet's presence in Asia (Hong Kong, China, Singapore, and Vietnam), its AWS Advanced Partner certification, and its expertise in AWS Cloud managed services meant that it could provide the best possible support and consultancy service on site for the teams in this region. "French companies are increasingly keen to expand their operations in Asia, but this requires considerable technical expertise, which the subsidiaries do not necessarily have on site. We're seen as the perfect FM services provider: we can handle the technical aspect, we speak French, and our 'follow-the-sun' approach gives peace of mind," explains Benjamin Detroye, CEO Asia at Linkbynet

"Our critical applications are also on these servers, and we're quite chilled about that. Using AWS Direct Connect allows us to guarantee a good performance in terms of our connections between our Hong Kong offices and the AWS Cloud in Singapore"

David Oliel,
Simply Mart CFO

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Direct Connect in action!

The role of AWS Direct Connect is to facilitate the process of establishing the private connection between Vivarte's offices and the AWS environment. Thanks to this solution, any additional network costs can be reduced and the bandwidth rate can be increased, while maintaining a very high level of security. Therefore, Direct Connect met all the criteria on Vivarte's wish-list, which not only wanted to fulfill these specific technical criteria, but also offer its teams the perfect user experience on their network.

Rapid migration.

Linkbynet performed a Proof of Concept by installing a first server on AWS and testing the application's response times. As the results were highly conclusive, providing similar response times to the previous solution, Vivarte gave the go-ahead to launch the AWS migration project. Linkbynet configured Vivarte's servers and applications in collaboration with the AWS teams, and then installed and migrated its devices to the Cloud. And the customer's network was migrated to Direct Connect.

Conclusion

Vivarte has noticed the benefits of selecting this option since 2015. The Group now enjoys the use of an optimized platform on the Cloud with a backup, and has been able to streamline its IT operations. As a result, the Group is able to keep a tight rein on its costs and limit its investments. Another benefit is having just a single point of contact with the FM services provider, enabling it to manage its cloud projects, managed services, and private datacenters via a single point.

